

**RESOLUTION NO. 2025-101**

**RESOLUTION OF THE TOWNSHIP OF FLORENCE, COUNTY OF BURLINGTON, STATE OF NEW JERSEY, APPROVING THE AFFIRMATIVE MARKETING PLAN OF THE TOWNSHIP'S 2025 HOUSING ELEMENT AND FAIR SHARE PLAN**

**WHEREAS**, on January 22, 2025, Florence Township Council adopted Resolution 2025-49, which established the Township's Fourth Round Present and Prospective Need pursuant to the amended Fair Housing Act ("FHA") at N.J.S.A. 52:27D-301 et seq., per P.L. 2024, c.2; and

**WHEREAS**, on January 23, 2025, the Township submitted a Declaratory Judgment Action to the New Jersey Superior Court captioned In the Matter of Florence Township BUR-L-000178-25; and

**WHEREAS**, on April 8, 2025, the Superior Court of New Jersey entered an Order on Fair Share Obligations, fixing the Township's Fourth Round Present Need at forty-two (42) affordable units, and the Township's Fourth Round Prospective Need at one-hundred-seven (107) affordable units; and

**WHEREAS**, on May 27, 2025, the Planning Board of the Township of Florence (the "Planning Board") will hold a public hearing and vote on adoption of the Township's 2025 Fourth Round Housing Element and Fair Share Plan (the "Plan"), addressing the Township's Prior Round obligation, Third Round obligation, Fourth Round obligation, and Fourth Round Present Need/Rehabilitation Share as established; and

**WHEREAS**, the proposed Plan includes an Affirmative Marketing Plan component, as required by the Fair Housing Act, Administrative Directive #14-24, and related regulations, which is designed to attract renters of all majority and minority grounds, regardless of race, creed, color, national origin, ancestry, marital or familial status, gender, affectional or sexual orientation, disability, age, or number of children to the affordable units located in the Township; and

**WHEREAS**, the community contacts listed in the Affirmative Marketing Plan will be directly notified of any affordable housing units when those units in the Township become available; and

**WHEREAS**, the Affirmative Marketing Plan was prepared in accordance with the Uniform Housing Affordability Controls at N.J.A.C. 5:80-26.1, et seq., the court-upheld Council on Affordable Housing ("COAH") rules and proposed new rules at N.J.A.C. 5:99-1, et seq. as applicable.

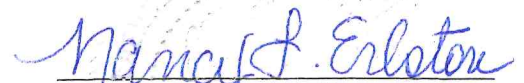
**NOW THEREFORE BE IT RESOLVED** by the Mayor and members of the Township Council of the Township of Florence, County of Burlington, State of New Jersey, hereby approves the Affirmative Marketing Plan component of the 2025 Fourth Round Housing Element and Fair Share Plan.

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**I, NANCY L. ERLSTON**, Clerk of the Township of Florence, County of Burlington, State of New Jersey do hereby certify that the forgoing resolution is a true copy of a resolution approved by the Township Council at a meeting held on May 14, 2025

  
Nancy L. Erlston, RMC  
Township Clerk