

Florence Township 2023 Reorganization Meeting



Welcome to Florence Township



2023
Community
Calendar



FLORENCE TOWNSHIP COMMUNITY VISIONING MEETING

Hosted by

Florence Township Planning Board

and

Florence Township Plan Endorsement Advisory Committee

March 22, 2022



- Background and Trends

- Area = 9.78 square miles

- Population

- ✦ 2020 US Census = 12,812

- ✦ 2010 US Census = 12,109

- ✦ 2010-2020 Population Change = +703 persons, or +5.8%

- 2020 Population Density = 1,238.1 persons/square mile

- Age

- ✦ 2020 US Census

	<5 yrs.	<18 yrs.	≥65 yrs.
✦ 2020 US Census	4.8%	20.7%	17.1%
✦ 2010 US Census	6.1%	22.4%	12.7%
✦ 2010-2020 Change	-1.3%	-1.7%	+4.4%

- ✦ 2010 US Census

- ✦ 2010-2020 Change

- Race

- ✦ 2020 US Census

	White	Black	Other
✦ 2020 US Census	74.8%	11.1%	14.1%
✦ 2010 US Census	79.6%	12.2%	8.2%
✦ 2010-2020 Change	- 4.8%	- 1.1%	+5.9%

- ✦ 2010 US Census

- ✦ 2010-2020 Change

- Background and Trends

- Households

✦ 2020 US Census	4,941 Households	2.54 Persons/HH
✦ 2010 US Census	4,775 Households	2.54 Persons/HH
✦ 2010-2020 Change	+166 Households, or 3.5%	0.00 Persons/HH

- Housing (2020)

- ✦ Owner-Occupancy Rate = 78.4% (Burlington Co. = 75.4%)
- ✦ Median Gross Rent = \$1,121 (Burlington County = \$1,749)

- Income and Poverty (2020)

- ✦ Median Household Income = \$84,897 (Burlington Co. = \$87,416)
- ✦ Persons in Poverty = 5.8% (Burlington County = 6.0%)

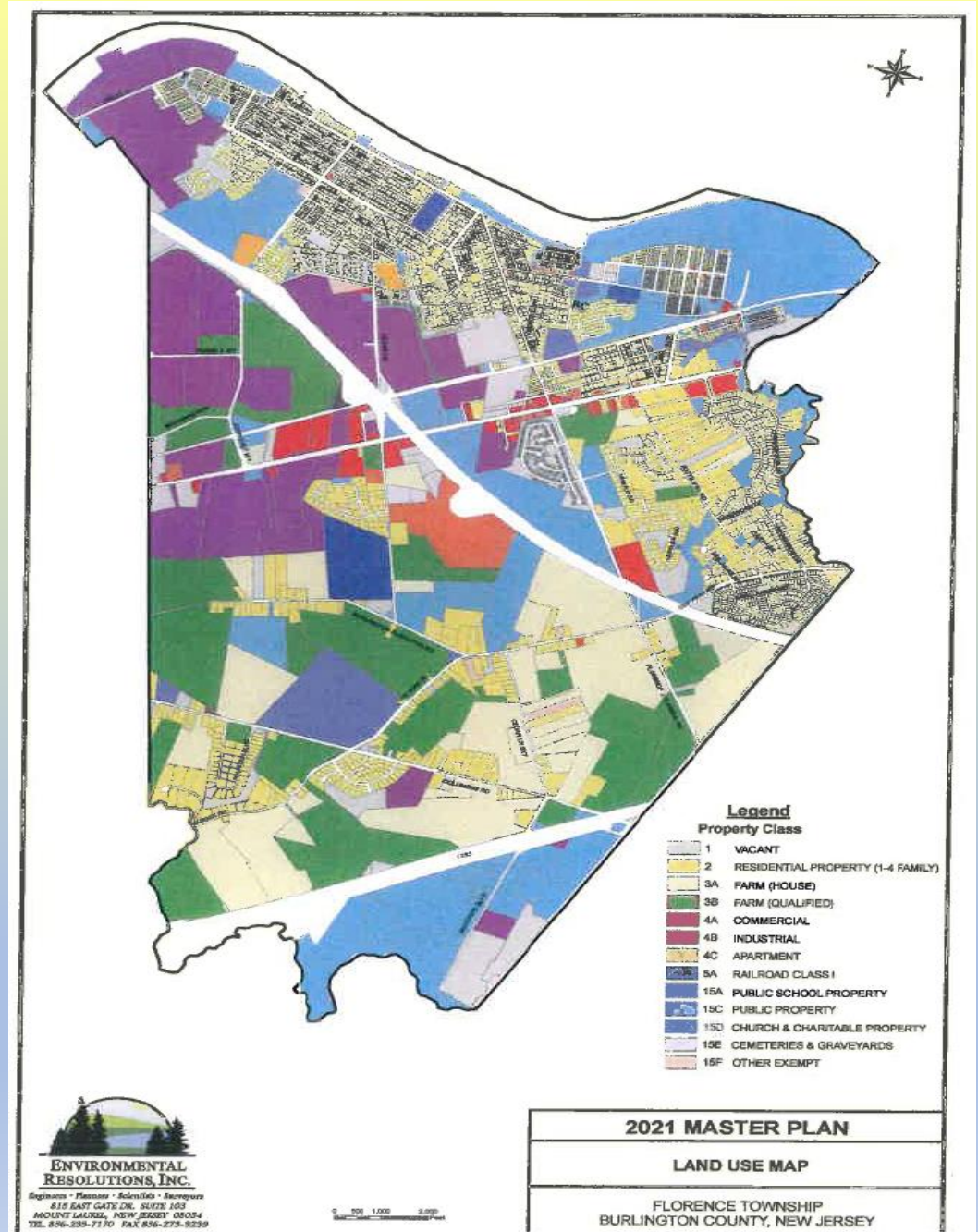
- Educational Attainment (2020)

- ✦ High School Grad or Higher = 93.2% (Burlington County = 93.7%)
- ✦ Bachelor's Degree or Higher = 32.1% (Burlington County = 38.0%)

• Background and Trends

• Existing Land Uses – 2020

<u>Land Use</u>	<u>Share</u>
Residential	28.4%
Public/Quasi Public	21.4%
Commercial	2.9%
Industrial	8.3%
Farm	28.3%
Vacant	10.6%
Total	100.0%



• Background and Trends

• State Planning Areas

PA1 Metropolitan Planning Area

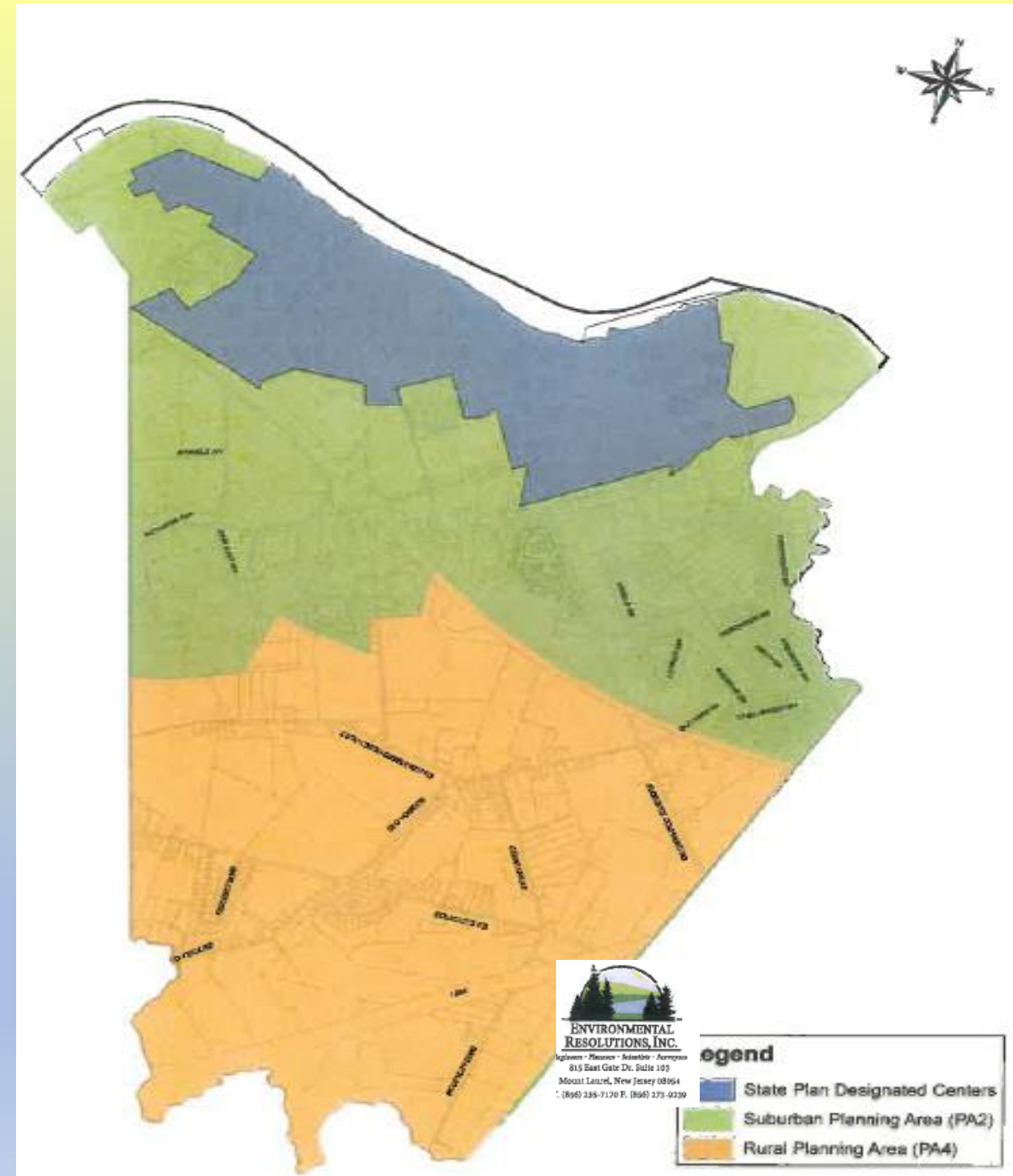
- Urbanized areas with utilities & infrastructure target for development & redevelopment

PA2 Suburban Planning Area

- Less intensively developed areas with utilities & infrastructure generally targeted for development & some redevelopment

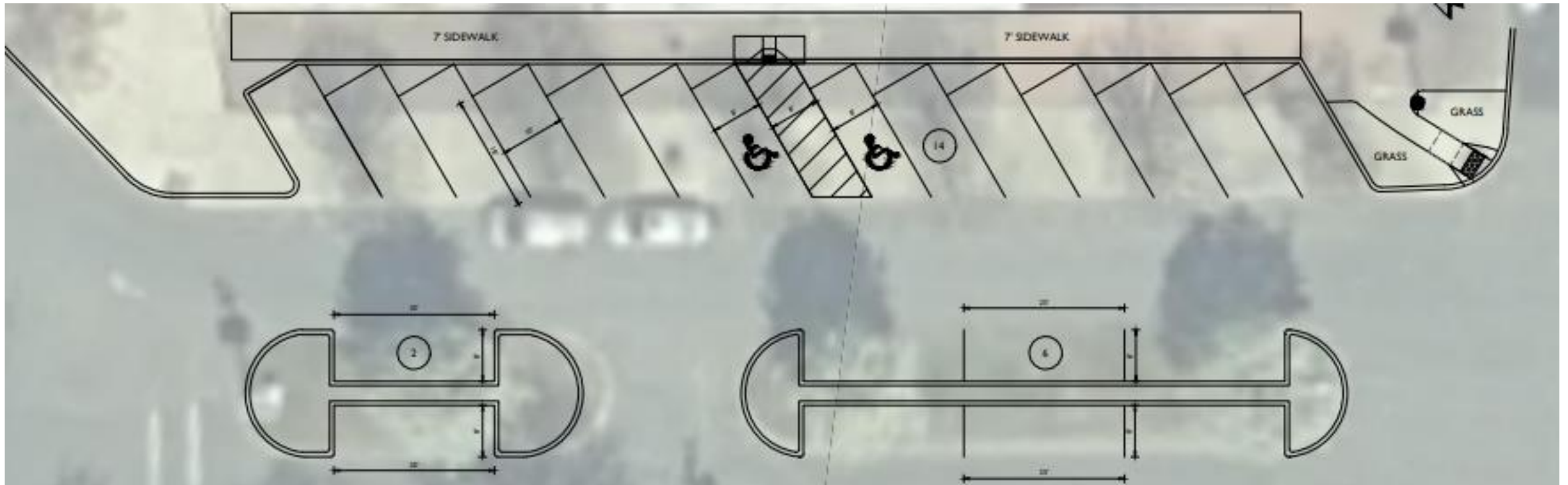
PA4 Rural Planning Area

- Large contiguous areas of open space & farmland targeted for preservation & very low-intensity development that does not rely on extensive utilities & infrastructure



Main Street Parking discussed March 2022

- Township decided **Not to change** the islands or the front of Main Street Businesses.
- Future options
 - Add angle parking along 4th and 5th Avenue in front of businesses.
 - Move Post Office to another location and create parking lot.



MICHAEL'S GROVE **DEDICATION**

May 15th the Florence Township Shade Tree Commission held a ceremony at Lower Roebling Park dedicating a grove of trees in honor and memory of Michael Geary.



Tree Plantings Veteran's Park



For Earth Day, on April 22nd ABE8 alongside community representatives planted 6 trees at Veteran's Park in Florence, NJ



SINGLE USE PLASTIC & PAPER BAG BAN



The Roebling Historical Society supported this initiative as a co-sponsor of the bags.



2022 NJDEP Volunteer Citizen Award Don Cammus





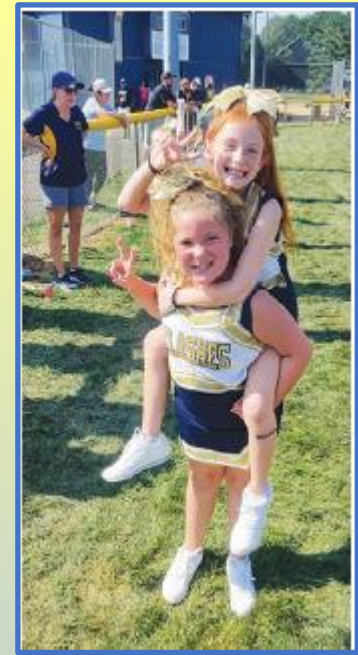
ROEBLING DOG PARK





ROEBLING COMMUNITY GARDENS





YOUTH SPORTS IN 2022

- Basketball – 185
- Baseball – 200
- Softball – 125
- Soccer – 180
- Field Hockey – 70
- Football/Cheering – 190
- Tennis – 35

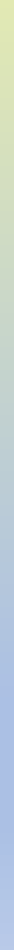


Weekly Gentle Fitness Classes resumed & are held every Thursday 11 a.m. to Noon at the Florence Twp. Community Center, 69 Main Street, Roebbling.



150th Anniversary Concert Held at Community Center

Soul Cruisers



2022 NJNEOA "Southern Narcotic Officer of the Year Detective Sergeant Nicole Bonilla"





Roebling Museum Car Show





FLORENCE TOWNSHIP
PATRIOTIC CELEBRATION DAY
"CELEBRATING 150 YEARS AS A COMMUNITY"
Saturday, July 9, 2022

FLAG RAISING CEREMONY
 11:00 a.m. Oak Street Circle – Oak Street and 5th Street, Florence
 A special invitation is extended to all members and veterans of our Armed Forces to join together in recognition of their service to our community, state and nation.

PARADE
 12:00 p.m. "Step-Off" @ Oak Street Circle/Veterans Monument, Florence
 Route will travel along E Fifth Street turning left onto Olive Street, turning left onto Delaware. Continuing along Delaware, then turning onto Broad Street, the parade will finish at the municipal complex just beyond 6th & Broad Streets.



GRAND MARSHAL – JERRY SANDUSKY
 Reviewing Stand – American Legion Post 194 – 6th & Broad Streets, Florence.
 Drinks and Hotdogs to All Parade Participants at End of Parade.
 Provided By: Francis W Robbins American Legion Post 194

EVENING EVENTS
CONCERT & FOOD COURT
 5:00 p.m. to 9:30 p.m.
 Florence Township Municipal Complex
FIREWORKS
 9:10 p.m. Veterans Park behind Municipal Complex
 For additional information, please contact the Florence Township Recreation Department
 (609) 499-2525, Extension 112 recreation@florence-nj.gov



2022 YOUTH EMERGENCY SERVICES ACADEMY



2022 National Night Out



FLORENCE TOWNSHIP POLICE DEPARTMENT NATIONAL NIGHT OUT 2022



Tuesday, August 2, 2022
430PM-730PM
Florence Township Municipal Complex
711 Broad Street
Florence, New Jersey 08518



FREE FUN FOR THE ENTIRE FAMILY!

- ❖ FREE subs, pizza, funnel cake, water and more! (while supplies last)
- ❖ FREE Smilie's ice cream
- ❖ Music provided by DJ Dfish & DJ Entrée
- ❖ Meet the Florence Township Police Department's K-9 officer and K-9 Bolo
- ❖ Displays of Florence Township Police patrol vehicles
- ❖ Demonstrations by the Florence Township Fire Department and EMS
- ❖ Information table with resources offered by the Florence Township Police Department
- ❖ Information tables with township and county resources



Restroom & Storage Area added to Field Hockey Fields at Veterans Park





Roebling Historical Society & Roebling Museum Scarecrows Display Main Street Circle



Roebling Museum's new exhibit,
Roebling Works, curated in
collaboration with the
Smithsonian.



Economic Development Committee

Local Business Spotlight



2022 Tree Lighting

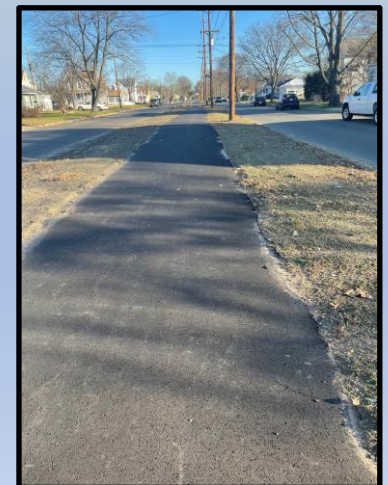


Florence Township Projects Completed 2022

- **Adopted Master Plan**
- **Wilbur Henry Drive Road Project**
- **9th Street Roadway Project – Sidewalk on Cedar Lane**
- **Pine Grove Erosion Project**
- **2022 Road Project:**
 - **Winter Street (Front to W. Second, Third to Sixth)**
 - **West 5th (Spring to Church) (include crossing at Winter Street)**
 - **West Second Street (Broad to Boulevard)**
 - **Summer Street (Front to West 3rd)**
 - **Spring Street (Front to West 2nd)**
 - **Church Street (Front to W. Third)**
 - **Main Street (2nd to 5th)**
 - **Iron Street (Front to W. Third)**
 - **Walking/Bike trail from Walnut to Eyre**



Fifth St Walking Path



Master Plan Highlights

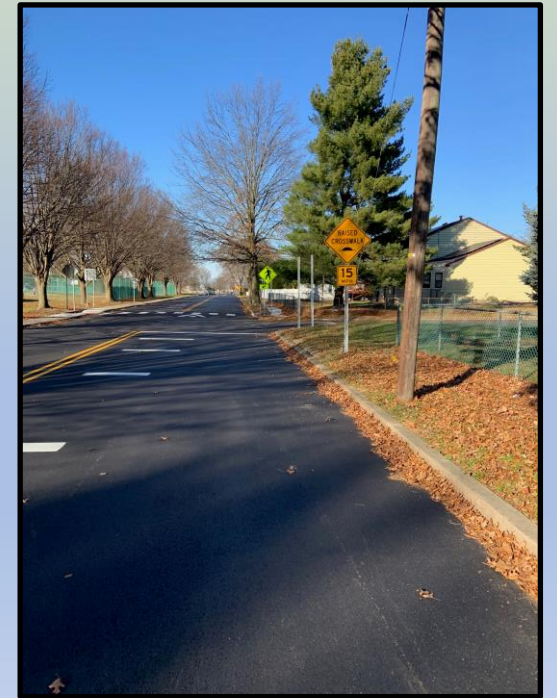
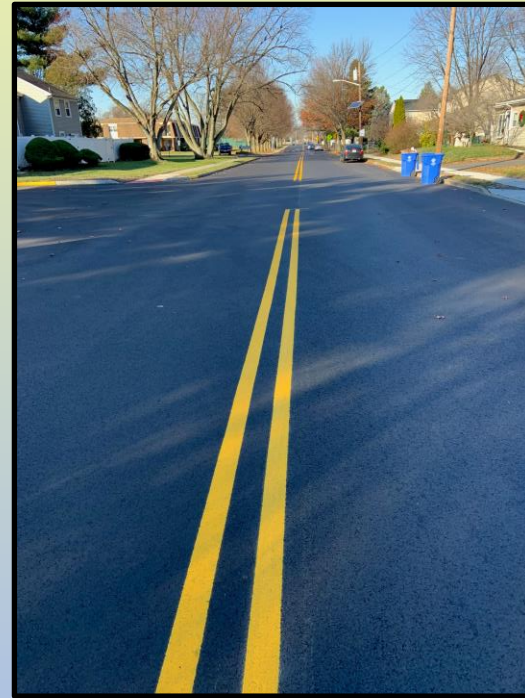
- Distribution Centers and Warehouses no longer permitted in the Special Manufacturing Zone. (Only permitted in the General Manufacturing Zone)
- Eliminated Special Manufacturing Overlay along Route 130
- Increased the minimum lot size from 3 acres to 10 acres in the Agricultural Zone.
- Waterfront District created on former Griffin Pipe/DC Fabricators property and former Roebling Steel Site (No Distribution Center or Warehouses permitted)

Pine Grove Lane Stabilization Project

Cost Over \$400,000.00



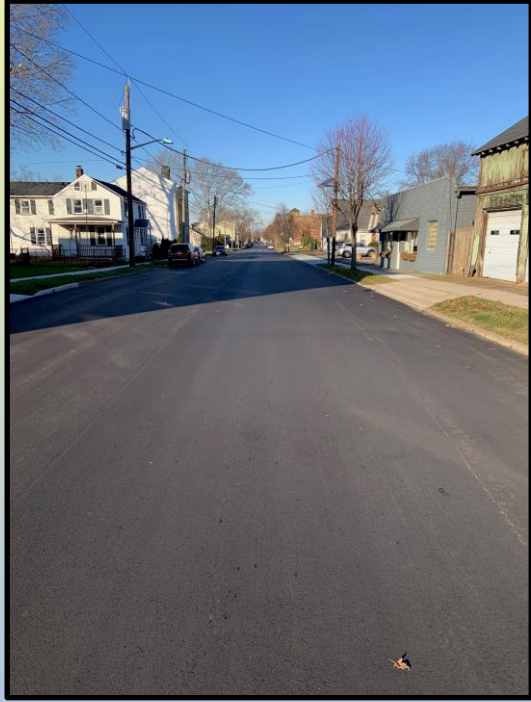
Wilbur Henry Drive & 9th Street Improvements with NJDOT Grants



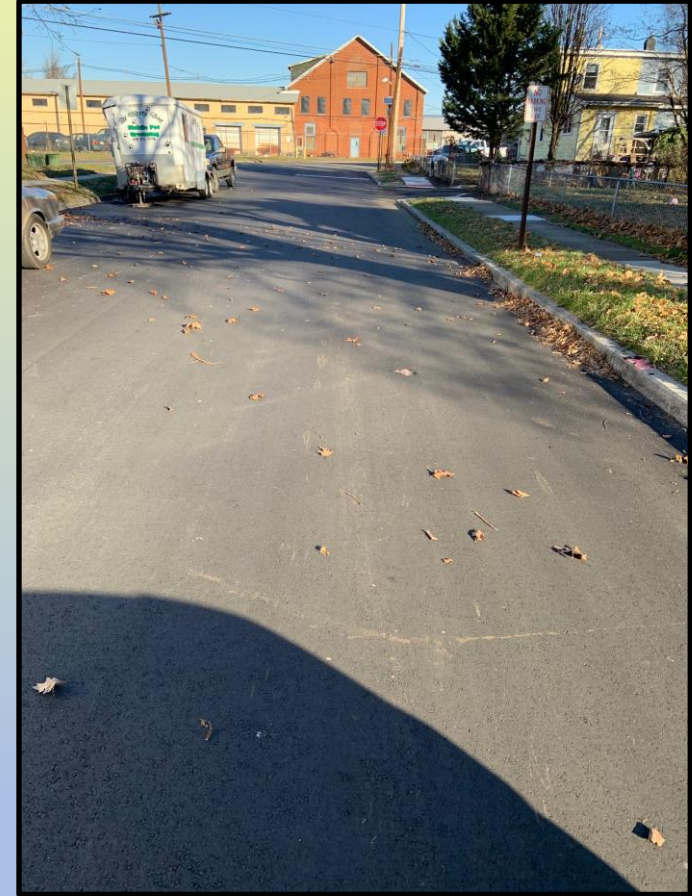
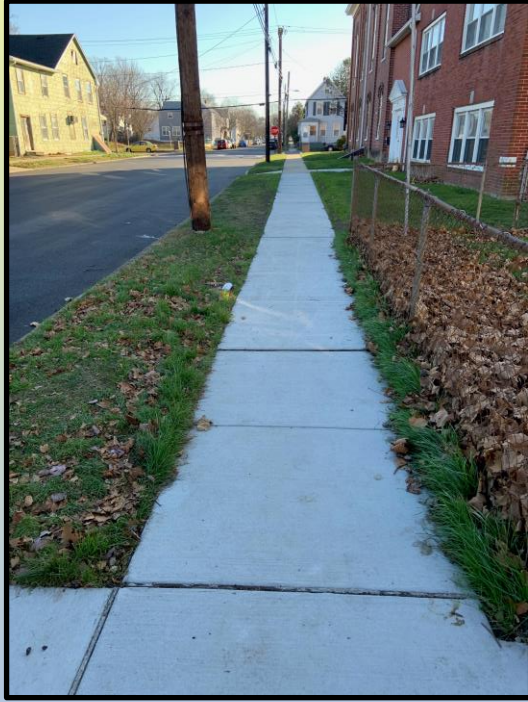
Fifth Street Walking Path



West Second and Union St



West Second St



Union St

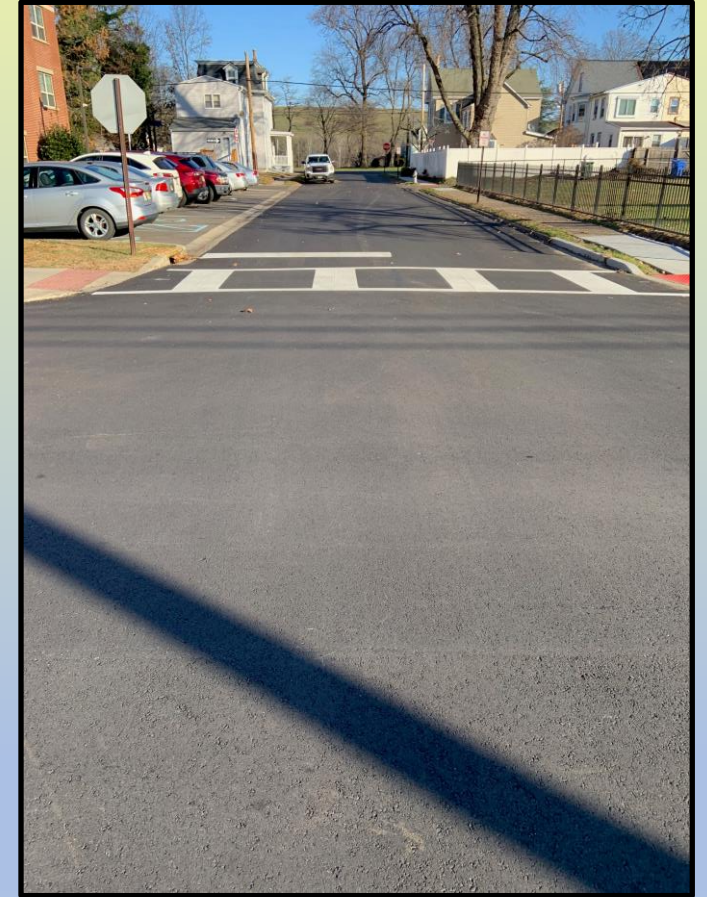
Winter, Summer & Spring St Improvements



Winter St



Summer St



Spring St

Sidewalk Path Projects Completed in 2022: Birch Hollow, Greenbriar Horizons & Brookside Estates Developments



CONTINUING TO INVEST IN NEIGHBORHOODS REMOVING BLIGHT AND FURTHERING AFFORDABLE HOUSING OPPORTUNITIES

209 Iron Street

- Property deemed unfit for human occupancy.
- Owner abandoned.
- Property declining and weather and animals are entering numerous openings in structure.
- Adjacent properties on Iron, West 3rd Street and Zinc Street have been acquired with a plan to improve the quality of life in the neighborhood



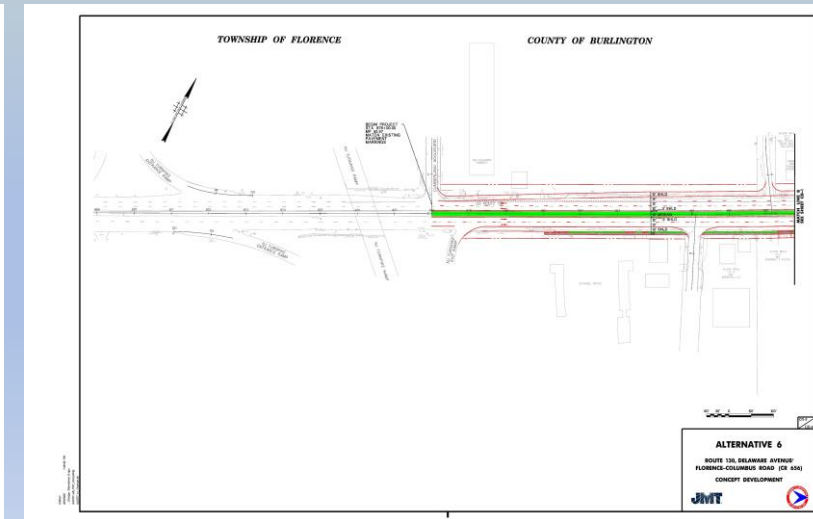
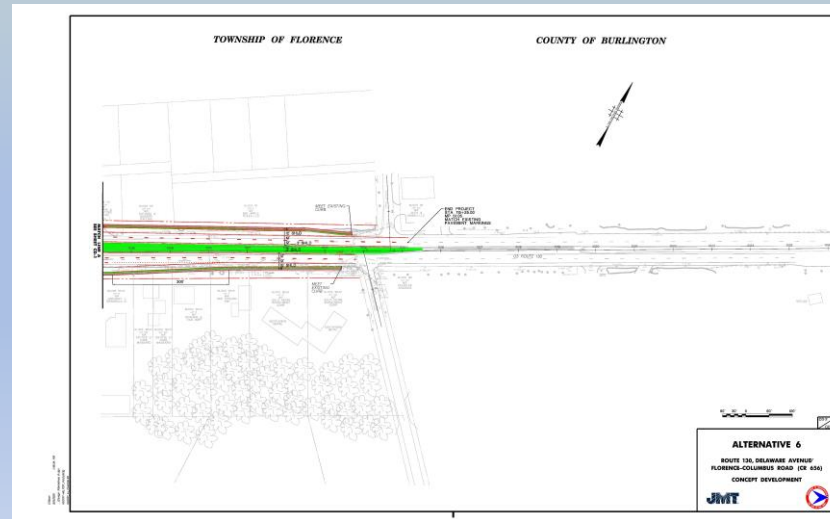
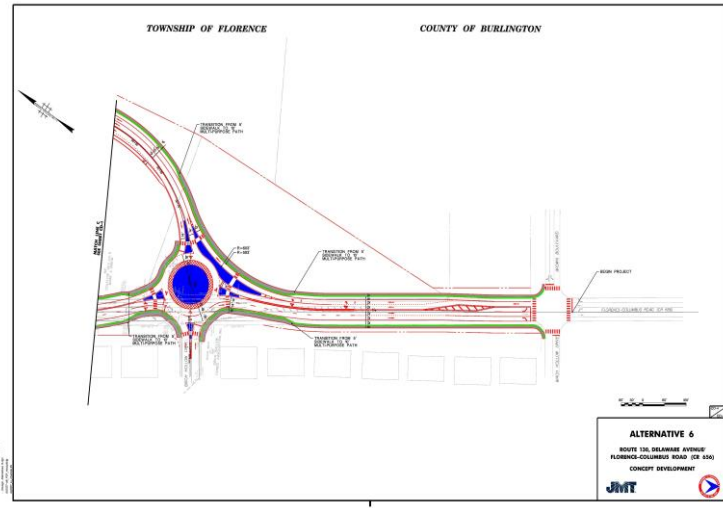
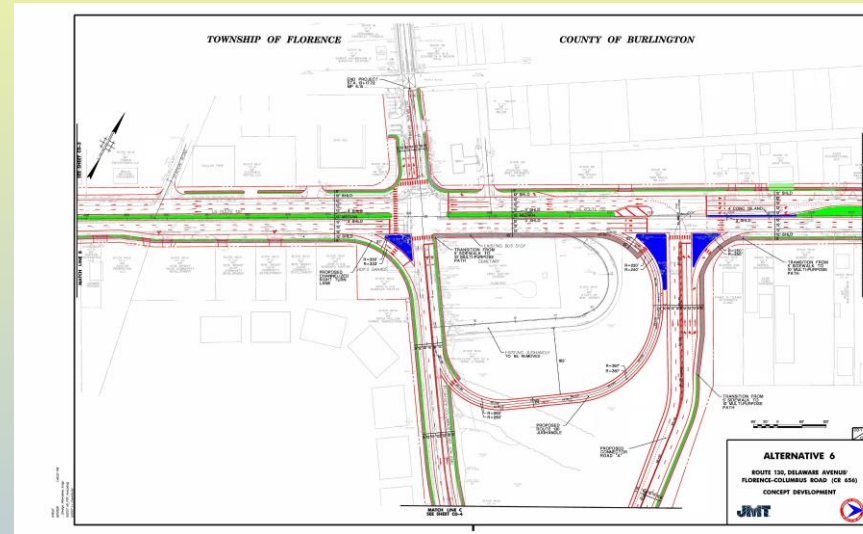
Traffic and Pedestrian Improvements

- Traffic calming measures implemented.
 - Lighted Crosswalk at Delaware Avenue and Hornberger Avenue
 - Delaware Avenue speed reduced to 30 mph from Hornberger to Oak Street
- County moving forward with Daniels Way Bypass which is needed before County and State will restrict truck traffic on Delaware Avenue and Front Street.
- Lighted crosswalk at Cedar Lane and Firehouse Lane.
- Hornberger Avenue Phase 4 funded from State.
- Improvements at Route 130 and Florence-Columbus Road Intersection needs funding.

Proposed Daniels Way Extension & Roundabouts



ROUTE 130, DELAWARE AVENUE/ FLORENCE-COLUMBUS ROAD (CR 656)



Florence Township Projects for 2023

- **Municipal Building Renovations-Police Department**
- **Former Squad Building upgraded for temporary Police Department.**
- **Recreation Building/Old Public Works Building**
- **New Fueling Facility**
- **New Equipment**
 - **Dump Trucks**
 - **Jet Vac**
 - **Utility Trucks**

Parks and Recreation

- **No Marijuana, Cannabis or Cannabis items in Public Places. Same prohibition on alcohol.**
- **Park Improvements:**
 - **Tennis Courts**
 - **Fishing Pier**
 - **Playground**
- **Recreation /Park Master Plan**
 - **Needs Assessment questionnaire**
 - **Identify repair or replacement of our parks**
 - **Master Plan to guide future improvements and budget**



Heritage Trail Connecting Roebling Park to Crystal Lake Park



Meeting our community needs and government regulations

- **COAH Obligation**

- Project Freedom – estimated to break ground in 2023
- Weiss Development
- \$3,459,804 in Affordable Housing mandate funds.
(Majority of funds from 2.5% Tax on Non-Residential Construction Fees)

- **Water and Sewer**

- Addressing issues with new laws on Lead and PFOA's
- Looping water line from Potts Mill Road down 130 to Florence-Columbus Road.
- Tall Pines Development sewer installation in balance of community.

Roebling Steel Plant

**RFQ/RFP, DVRP Study, EPA Superfund Cleanup,
rezoned to Waterfront District**

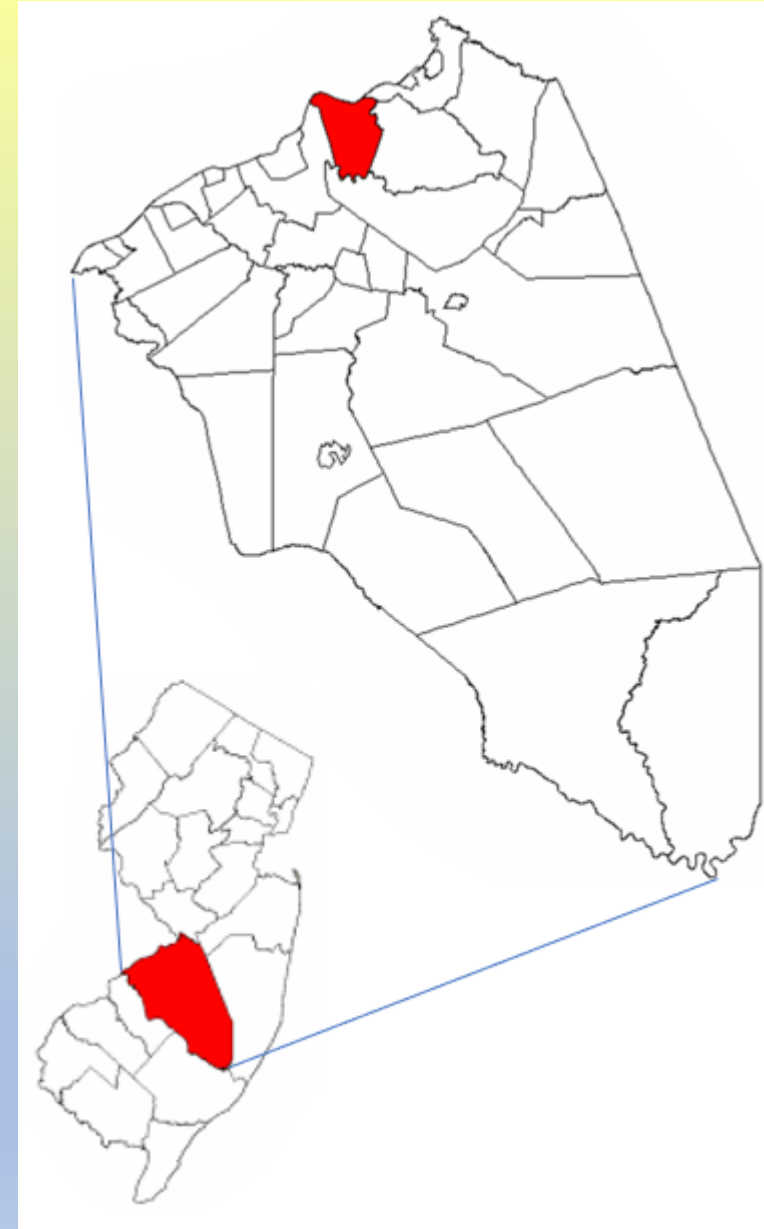


Returning and New for 2023

- Patriotic Day – July 8th (Since 2012 except COVID in 2020)
- Carnival – returning after COVID? Depends on availability
- Concerts in the Park?
- Community Field Days?

Overview

- Located in Burlington County, New Jersey.
- Approximately 9.78 square miles.
- 12,812 residents.
- Traversed by Interstates 95 and 295 and U.S. Route 130 and in close proximity to the NJ Turnpike.
- Located approximately 30 miles from Philadelphia.



Did You Know?

- Florence Township has been a **TREE CITY – USA Community for 23 years** and planted over 1000 new trees in that time period.
- Florence Township is a **NJ Clean Communities town** and receives a grant each year to hire local college-aged youth to help perform cleanup in our parks, alleys, streets, etc.
- Florence Township actively participates in the **Federal Community Development Block Grant** program. Last year we received over **\$104,000.00** which paid for sidewalks on Bodine Street.
- Florence Township is one of the leading communities in Burlington County for **recycling**. In 2017, our community recycled 34,037 tons of material which resulted in a NJDEP grant award of \$119,553.03. The 2018 tonnage report shows we recycled 32,164 tons of material which resulted in a NJDEP grant award of \$105,695.00. The 2019 tonnage report shows we recycled 26,594 tons of material which resulted in a NJDEP grant award of **\$121,019.00**
2019 **Burlington County Average** Recycling Percentage by Municipality – **53%**
2019 **Florence Township Percentage** of Homes Recycling – **59.8%**

Farmland Preservation

- Green are properties that are Preserved
- Orange are properties Target by the Township and County for preservation.

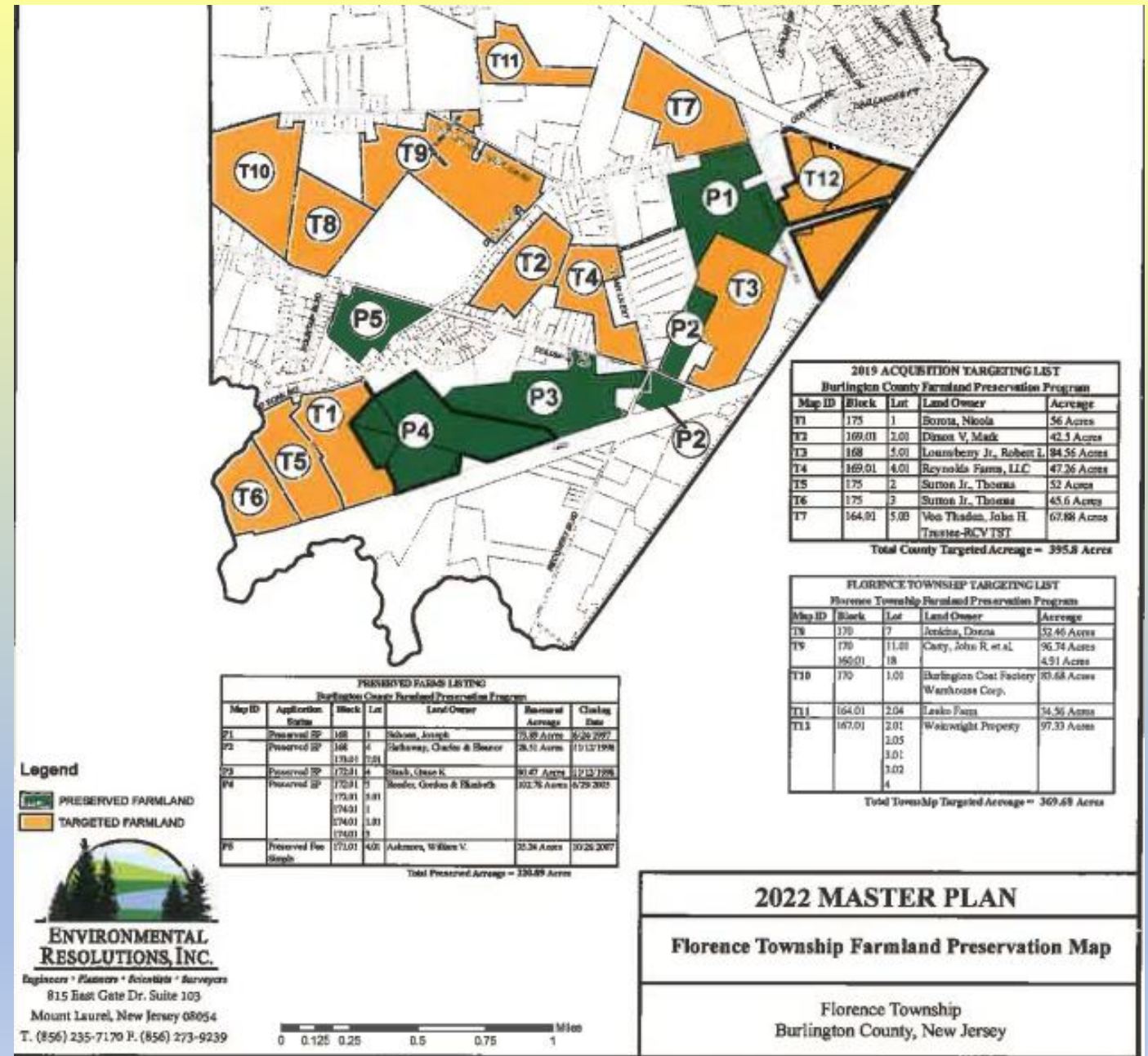
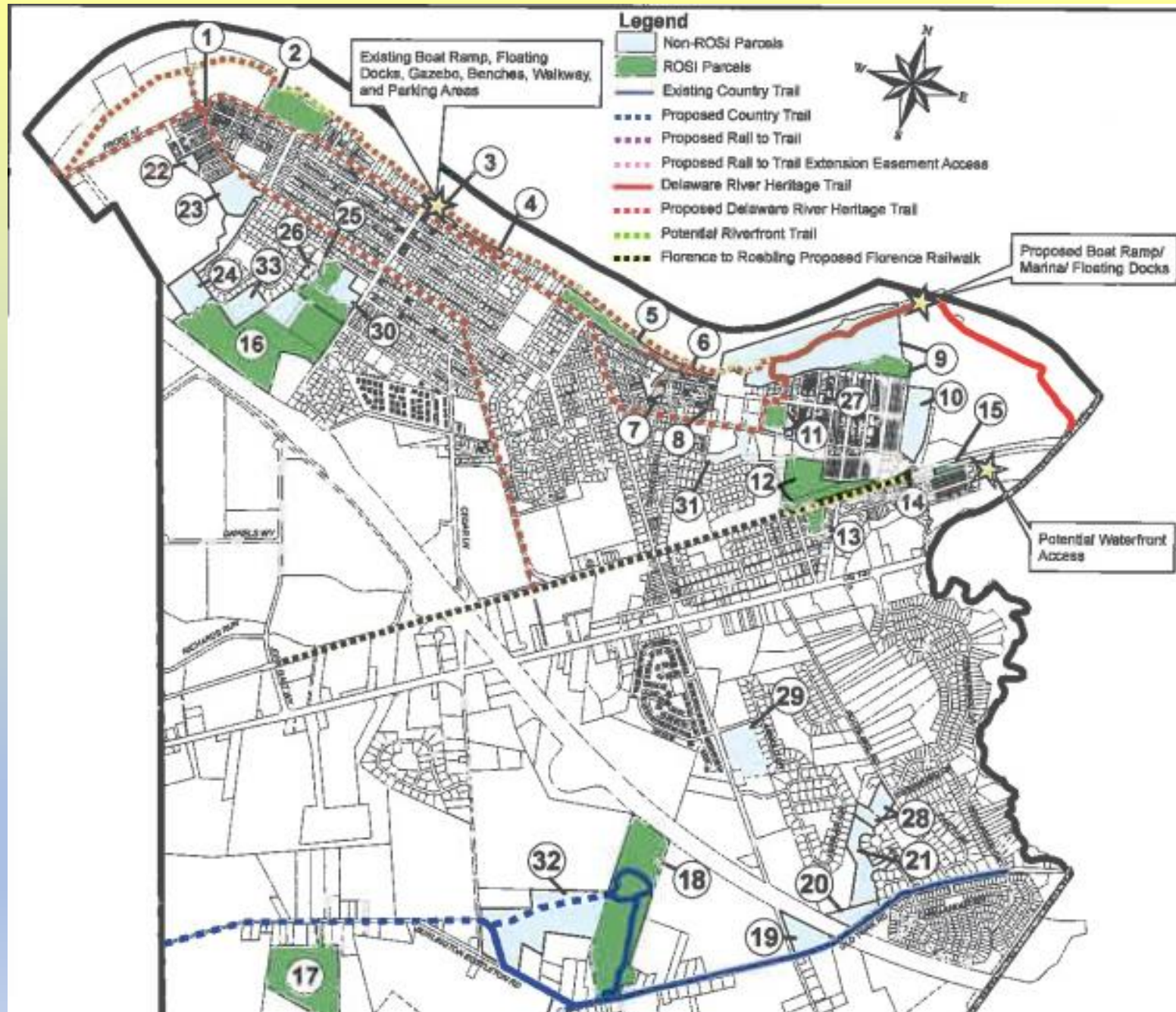


Figure XII-2. Farmland Preservation Map

Preserving Public Access

- RD Wood Baseball Field(23) and Woodlawn Athletic Fields (22)preserved with swap of former Holy Assumption Carnival grounds to the School District.
- Proposed and existing Trails listed on the map are part of the Township Master Plan.



Financially Speaking

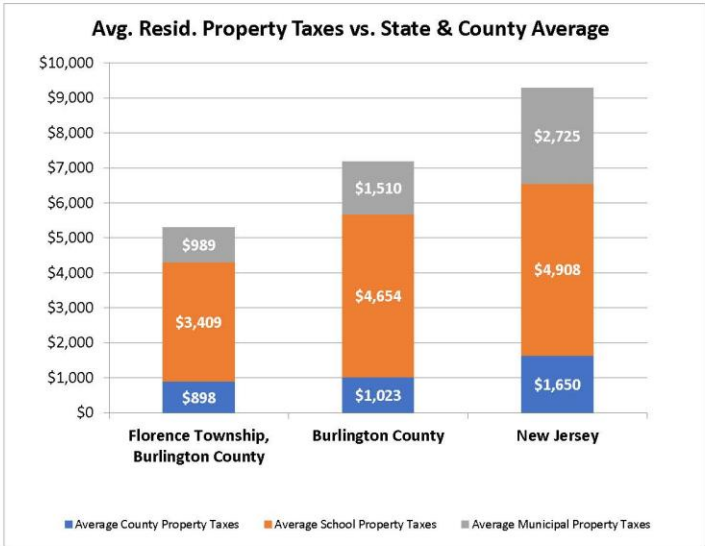
- Stable Taxes since 2012 (Same rate from 2012-2021, 2 cent increase in 2022).
- Tax Collection rate for 2022 is 99.01% as of 12/30/22
- Water and Sewer Rate basic stayed the same since 2012. \$115 per quarter on 15,000 gallons.
- Health Insurance – Self Funded since October 2013
 - Saving employees \$100s
 - Saving Taxpayers \$1000s
 - Includes Fire District employees!!!!

Florence Township Taxes 2021

The charts below are from data compiled by the NJ Department of Community Affairs. The charts show the Average Property Taxes paid by residents of Florence Township as compared to other towns in Burlington County and the State of New Jersey. Recent concerns raised on various social media platforms have centered on the amount of taxes paid by Florence Township residents compared to other communities. These charts are intended to illustrate the actual differences in taxes paid as based on an average assessment of \$220,233 in Florence Township.

From the data, you will see that only 7 Municipalities out of all 40 Municipalities in Burlington County pay less in taxes than Florence Township Residents.

As is evident, our residents pay much less than most other communities in the County and across the State.



Information contained on these charts can be found on the New Jersey Department of Community Affairs website under "Property Tax Information". If the link on this page does not work, you can go to the NJDCA homepage and navigate to: Divisions & Offices/Local Government Services/Information Resources/Property Tax Information. From that page, all you will need to do is open the Excel spreadsheet and sort the data as you wish.

https://www.nj.gov/dca/divisions/dlgs/resources/property_tax.html

Florence Township Taxes 2021

Muni Code	2021 Data		Average Residential Property Taxes		
	Municipality	County	Net Valuation Taxable	Average Residential Property Value	Average Total Property Taxes (not including credits and deductions)
0336	Washington Township	Burlington	94,967,489	236,428	3,062
0329	Pemberton Township	Burlington	1,485,282,318	164,895	4,209
0328	Pemberton Borough	Burlington	101,416,200	183,385	4,377
0340	Wrightstown Borough	Burlington	39,026,240	153,765	4,469
0325	New Hanover Township	Burlington	64,733,200	182,606	4,870
0301	Bass River Township	Burlington	173,172,996	223,633	4,979
0323	Mount Holly Township	Burlington	653,210,286	174,444	5,247
0315	Florence Township	Burlington	1,274,255,100	220,233	5,296
0330	Riverside Township	Burlington	435,034,500	151,757	5,644
0319	Maple Shade Township	Burlington	1,308,264,561	159,771	5,741
0305	Burlington City	Burlington	599,089,494	138,658	5,748
0333	Southampton Township	Burlington	996,641,564	192,569	5,773
0327	Palmyra Borough	Burlington	477,400,339	148,015	5,905
0312	Edgewater Park Township	Burlington	580,132,460	180,780	5,949
0337	Westampton Township	Burlington	1,179,299,600	241,255	5,965
0302	Beverly City	Burlington	118,323,972	125,806	5,998
0314	Fieldsboro Borough	Burlington	52,663,399	200,921	6,053
0309	Delanco Township	Burlington	403,859,491	190,458	6,318
0338	Willingboro Township	Burlington	1,881,026,299	158,357	6,327
0324	Mount Laurel Township	Burlington	5,811,323,589	237,625	6,596
0339	Woodland Township	Burlington	154,647,100	254,303	6,646
0306	Burlington Township	Burlington	2,388,380,581	235,292	6,848
0311	Eastampton Township	Burlington	469,945,907	221,972	6,915
0316	Hainesport Township	Burlington	772,184,017	280,521	7,026
0303	Bordentown City	Burlington	335,137,825	203,779	7,029
0326	North Hanover Township	Burlington	434,355,651	318,767	7,168
0317	Lumberton Township	Burlington	1,379,583,154	300,392	7,321
0313	Evesham Township	Burlington	5,285,568,270	271,883	7,631
0310	Delran Township	Burlington	1,427,628,287	212,007	7,914
0304	Bordentown Township	Burlington	1,209,192,397	242,132	7,923
0308	Cinnaminson Township	Burlington	1,612,182,986	234,704	7,974
0335	Tabernacle Township	Burlington	677,326,189	266,952	7,992
0334	Springfield Township	Burlington	387,234,038	275,628	8,242
0318	Mansfield Township	Burlington	1,010,434,339	250,905	8,454
0332	Shamong Township	Burlington	661,900,799	308,988	8,775
0331	Riverton Borough	Burlington	242,127,000	247,697	9,042
0321	Medford Lakes Borough	Burlington	450,690,401	287,948	9,857
0320	Medford Township	Burlington	3,062,256,508	326,448	10,549
0307	Chesterfield Township	Burlington	834,725,867	391,875	11,606
0322	Moorestown Township	Burlington	4,091,976,402	457,036	12,000

32 towns in Burlington County pay more in taxes than Florence Township.

Florence Township's goal is to keep our community affordable so our residents can afford to live here and not be forced to leave because of taxes.

Congratulations Boyd's Pharmacy 100 years





2023 Florence Township Council Meetings Starting Time-7:00pm

Meetings can be attended virtually or In-person



**Thank you for attending our 2023 reorganizational meeting.
We hope you have a wonderful new year!**

(609) 499-2525 - www.Florence-nj.gov